

FUJIFILM DIGITAL IMAGING SOLUTIONS

for Business and Commercial Applications



Magnum Photos (GFX100 II)

"A World in Color" is a landmark project by Magnum Photos, in collaboration with Fujifilm and the Médiathèque du Patrimoine et de la Photographie, aimed at digitizing Magnum's vast Paris color archive.

Consisting of over 650,000 slides from the 1950s to the early 2000s, the archive is being preserved and made publicly accessible for the first time.

Using the FUJIFILM GFX100 II as a high-end digitization system, the project ensures exceptional resolution, color accuracy, and efficiency.

Beyond preservation, it reactivates unseen images, enabling new storytelling, cultural exchange, and a deeper understanding of photography's history.



More Details



Yasui Konpiragu Shrine (GFX100 II IR)

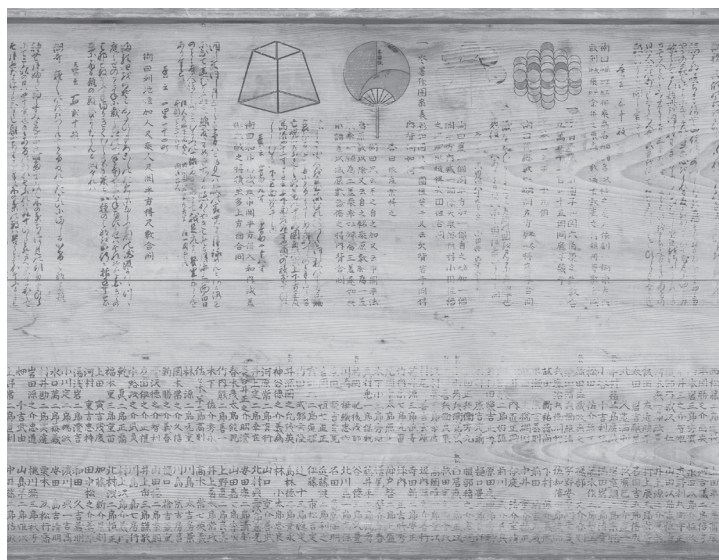
At Yasui Konpiragu Shrine in Kyoto, many historic ema votive tablets from the Edo to Taisho periods have become severely weathered, making inscriptions difficult to read. To preserve these artifacts, the shrine adopted the FUJIFILM GFX100 II IR, a 102-megapixel infrared camera that reveals faded text beneath aged surfaces.

Infrared imaging makes invisible information visible, enabling accurate documentation.

Combining high resolution and infrared sensitivity, the GFX100 II IR demonstrates how advanced imaging can restore historical meaning and deepen understanding of Japan's cultural heritage.



More Details



Zeutschel (GFX100S II)

Zeutschel, based in Tübingen, Germany, leads in high-end digitisation solutions to preserve and provide global access to cultural heritage.

Collaborating with libraries, archives, museums, and industry clients, Zeutschel focuses on efficient, careful digitisation of fragile assets, preventing deterioration from handling.

Using Fujifilm GFX large-format cameras, their scanners deliver outstanding 102-megapixel quality, meeting the highest level of quality in digitisation standards, ISO 19264-1, Metamorfoze and FADGI. Versatile and precise, Zeutschel systems digitise formats from 35-mm film to A1+ documents, ensuring faithful, durable digital reproductions worldwide.



[More Details](#)



Royal Botanic Gardens, Kew (GFX100S)

The Royal Botanic Gardens, Kew has recently completed its most ambitious digitisation project: creating digital records of over eight million plant and fungal specimens.

Using the FUJIFILM GFX100S, the team captures highly accurate, high-resolution images to support global research.

Despite logistical challenges of scale and in-situ imaging, the compact GFX system enables efficient workflows across over 40 workstations.

By making these specimens freely accessible online, Kew accelerates research in biodiversity, conservation, and climate change, transforming a world-class physical archive into a globally shared scientific resource.



[More Details](#)

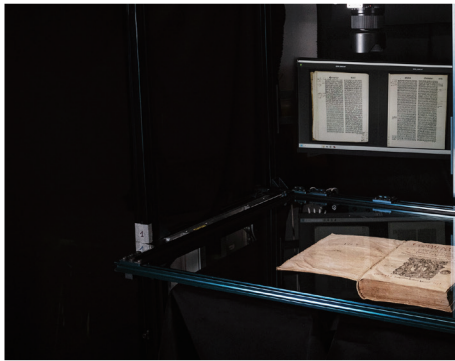


A Versatile Image Solution

With a 43.8mm x 32.9mm CMOS imaging sensor at the heart of every GFX System camera, getting incredible image quality comes naturally to every frame. This makes the cameras ideal for a broad range of commercial image-making applications that require flexibility and versatility.



More Details



Archiving & Research Solutions

Cultural Heritage Archive

Ultra-high resolution, accurate color reproduction, and Pixel Shift support confident digitization and preservation of cultural and research materials.



Aerial Solutions

Aerial Mapping, Drone

High-resolution capture with fast capture rates supports precise aerial mapping and inspection for surveying and infrastructure applications.



Education & Public Solutions

Education and Social Infrastructure

A reliable imaging solution for education and public projects, offering trusted results and flexible integration with third-party hardware and software.



Industry & Corporate Solutions

Inspection, automation, and corporate imaging

Integration-ready imaging for inspection, automation, and corporate use cases, with SDK support enabling remote control and workflow integration.



Multispectral imaging

Non-invasive multispectral analysis

Multispectral capture reveals information beyond visible light for research and analysis, enabled by extended spectral sensitivity.



Filmmaking

Premium large-format video imaging

Large-format imaging with GFX ETERNA color science delivers distinctive, premium visuals for video production workflows.